

**YOUTH
LEADS.**



YOUNG TRUSTEES.

APPLICATION BRIEF.

**YOUTH LEADS UK
REGISTERED CHARITY NUMBER: 1155789**

YOUTH LEADS UK IS A CHARITY WORKING ACROSS GREATER MANCHESTER LED ENTIRELY BY YOUNG PEOPLE. WE SUPPORT YOUNG PEOPLE AGED 14 - 25 TO ENRICH THEIR SKILLS, REACH THEIR POTENTIAL AND INFLUENCE CHANGE.

OUR VISION

A country where youth leads – young people feel listened to, part of their communities, and ready to make change through skills development opportunities.

OUR MISSION

Youth Leads supports young people aged 14-25 to enrich their skills, reach their potential, and influence change. We do this through peer-led programmes of volunteering, social action projects, and learning experiences, and by amplifying the voice of young people with key decision makers.



OUR VALUES



EMPOWERING

Facilitating opportunities – with beneficiaries at the heart of decision making – to create lasting change through co-designed projects.



COMMUNITY

Working in partnership to inspire civic pride and support young people to develop as world class citizens.



BOLD

Working in partnership to inspire civic pride and support young people to develop as world class citizens.



ASPIRATIONAL

Helping and supporting young people to be the best they can be, encouraging them to dream big and helping them achieve their dreams.



FUN

We provide energised activities, opportunities for social inclusion & support networks through new friendships.

OUR STRATEGIC AIMS

SELF-EMPOWERING POTENTIAL

Enabling development through increased responsibility, opportunities and recognition of young people's commitment to their communities:

- Youth-Led Social Action projects
- Co-design of all of our activities
- Dedicated Trustee roles on our Board
- Advertising staff roles to volunteers first

SKILLS ENRICHMENT

Immersing young people into new and challenging environments enabling them to develop and learn new skills through:

- Employer-led industry insight sessions
- Life-skills training
- Work experience opportunities
- Mentorship
- Publishing Xplode Magazine

INFLUENCING CHANGE

Elevated youth voice opportunities, improving perceptions of young people, challenging decision-makers and increasing youth representation through:

- Youth focused consultations
- Media representation
- Working with policy-makers

WELCOME.



Youth Leads UK are proud to work with incredible young people - upskilling them, empowering their potential and helping them to influence change.

The success of any country depends on the success of its young people.

We were established in 2011 when the issues were slightly different: a summer of rioting in 2011, the beginnings of austerity measures and the decimation of youth services.

More recently: an invasion in Europe spurred a cost-of-living crisis, a global pandemic and the effects of climate change. Yet, one thing has remained the same - the desire of young people to change the world around them.

Young people care about their communities and care about society. They want to make a difference, and most of the time, they don't know how or where to make that difference. That's where we come in.

We don't 'give' young people a voice. They have a voice - an important and powerful voice - and we help them to amplify it. We started out

as just a magazine in Bolton, giving young people a platform to have their voices heard. Today, we're a regional charity based in Media City, Salford, delivering leadership programmes, challenging decision-makers and championing the voices of young people.

Building on what we've learnt over the past 10 or so years, we want to grow and develop and are looking for new young Trustees to help guide, challenge and futureproof Youth Leads UK.

If you share our vision for a country where youth leads, we look forward to welcoming you.

SAIMAH MALJI, CHAIR OF TRUSTEES
SAEED ATCHA MBE DL, CEO



WHO WE SUPPORT.



We work with a lively mix of young people who are diverse in ethnicity and socioeconomic status. All of our young people are aged 12-25 years.

72% of the young people live in the 30% most deprived areas in the country, with 18% of our beneficiaries in the 50% most deprived. The remaining 10% of our young people are scattered across the 50% of least deprived areas in the country.

SOCIAL MOBILITY

We have started to use the Social Mobility Commission employer's toolkit to measure certain criteria to understand more about the young people that we serve.

- 83% of programme participants attend state-run/state-funded schools
- 10% of participants attend independent/fee-paying school
- 2% of participants report to have learning disabilities
- 18% of participants report that they have suffered mental health difficulties in the past year

ETHNICITY

Afro Arab	2%
Asian	2%
Bangladeshi	4%
Black British	4%
British	2%
British Asian	10%
British Indian	13%
British Pakistani	4%
Indian	6%
Indian + Pakistani	2%
Kenyan	2%
Pakistani	15%
Polish	2%
Somali	4%
White British	23%
White Irish	2%
White/Black Caribbean	2%

AGES

12 years	2%
13 years	8%
14 years	8%
15 years	24%
16 years	18%
17 years	24%
18 years	4%
19 years	6%
21 years	2%
24 years	2%

GENDER

Male	23%
Female	75%
Non-Binary	2%

YOUR ROLE AS A TRUSTEE.

We are recruiting up to three young trustees aged 16-25. As a young trustee, you will play a crucial role in shaping the future of Youth Leads UK and ensuring its continued success in supporting and empowering young people. This is a unique opportunity for passionate and driven individuals like you to make a real difference in young people's lives and contribute to our organisation's strategic direction. This is what your role as a Trustee will entail:

Strategic Leadership:

Collaborate with fellow trustees to provide leadership to the staff team and contribute to Youth Leads UK's overall vision and mission. Bring a fresh perspective and valuable insights to board discussions and decision-making processes.

Advocacy and Representation:

Be a strong advocate for the needs and aspirations of young people. Represent their voices, concerns, and perspectives within board discussions, ensuring that Youth Leads UK's activities remain relevant and responsive.

Oversight and Accountability:

Monitor the performance and impact of Youth Leads UK, ensuring effective and transparent management of resources.

Collaboration and Partnership:

Engage with key stakeholders, including staff, volunteers, partner organisations, and young people themselves, fostering positive relationships and effective partnerships to enhance the work of the charity.

Governance and Compliance:

The board (as a whole) is responsible for Youth Leads UK complying with legal, regulatory, and ethical responsibilities ensuring the youth charity operates within the framework of good governance and safeguarding requirements.



DIVERSITY, EQUITY & INCLUSION

Everyone at Youth Leads UK is passionate about diversity, equality and inclusion. Our Trustees, staff and the young people we support are diverse in many different ways, and we want to continue representing our community.

We therefore welcome and encourage applications from people who identify as BAME or have any additional needs or disabilities.

We encourage applications from everyone - regardless of disability, gender identity, sexual orientation, religion, belief or race.

WHAT WE'RE LOOKING FOR.

ESSENTIAL CRITERIA

Age Requirement:

Ideally, between 16 and 25 years old.

Passion for Youth Empowerment:

Demonstrates a genuine interest in the issues, challenges, and opportunities facing young people in the UK.

Communication Skills:

Excellent verbal and written communication skills, with the ability to articulate ideas clearly, contribute to discussions, and represent the organisation effectively.

Analytical Thinking:

Ability to analyse complex information, think critically, and contribute to strategic decision-making.

Collaborative Approach:

Works well in a team, with strong interpersonal skills and the ability to work effectively with diverse groups of people.

Commitment and Reliability:

Demonstrates a high level of commitment to Youth Leads UK's goals and values and is reliable in fulfilling trustee responsibilities.

Diversity and Inclusion:

Champions diversity, equity, and inclusion and understands the importance of representing and empowering young people from all backgrounds and identities.



DESIRABLE CRITERIA

Knowledge and Experience:

While no specific prior trustee experience is required, knowledge or expertise in youth work, charity management, governance, finance, fundraising, or marketing would be beneficial.

Leadership Skills:

Demonstrates leadership potential and the ability to inspire and motivate others.

Networks and Influence:

Possesses a network of contacts and can leverage relationships for fundraising, partnerships, or advocacy efforts.

We value the unique perspectives and contributions that young trustees bring, and we are excited to welcome passionate and motivated individuals committed to positively impacting the lives of young people in the UK.



IMPORTANT INFO.

EXPENSES

Trustees are unpaid. You will be reimbursed for reasonable and properly documented travel and refreshment expenses that you might incur as part of the role.

TIME COMMITMENT

Four Trustee meetings per year are held in person in Greater Manchester on the weekend, lasting approximately 4 hours.

The role of a young trustee is estimated to require approximately 5 hours per month, which includes attending board meetings, participating in any subcommittee work, and engaging in relevant training and development opportunities. Some months require more, and some need less.

There will be opportunities spread across the year to attend Youth Leads UK events and sessions.

Trustees usually serve for three years.

INDUCTION

Youth Leads UK recognises the importance of a thorough induction process for our newly appointed young trustees. During the induction period, successful candidates will receive comprehensive training that encompasses understanding their roles and responsibilities as trustees. This training will provide them with the necessary insights into governance, legal requirements, and the overall strategic direction of Youth Leads UK. By meeting our dedicated staff team, our new trustees will gain valuable exposure to the expertise, passion, and support available at Youth Leads UK. You will also be able to observe our charity's workshops with young people and meet with our Youth Advisory Board.

GENERAL INFORMATION

- You will be expected at all times to adhere to the policies and procedures in the Youth Leads UK policy handbook.
- You will have access to confidential information and are expected to ensure that the highest level of confidentiality is maintained at all times.
- You must have confirmation that they are eligible to serve as a Trustee (over the age of 16 etc.). You can find out information about Trustee eligibility from the Charity Commission.
- You will be required to undertake an enhanced DBS check and be appointed when two independent references have been received.



TEAM YOUTH LEADS UK.



We currently have five Trustees, and a staff team of 6, growing to at least 8. All members are aged under 30, with our commitment to being as representative as possible of the young people we serve.

Our CEO was 15 when he set up Youth Leads UK (as Xplode Magazine) and has grown the organisation to support thousands of young people in just over a decade. Saeed led the organisation to receive Her Majesty the Queen's Award for Voluntary Service in 2016, and he became the youngest person to receive an MBE in the Queen's New Year's Honours List 2019. He was honoured for services to young people and the community in Greater Manchester before being appointed Deputy Lieutenant of Greater Manchester in July 2019.

The Chair and Trustees of the organisation bring an impressive social action deck to the table – all Trustees have been involved in delivering youth activities and supporting young people. Most are alumni of our programmes and are now all in professional careers holding degrees or equivalent qualifications. The roles and experience of our Trustees fall under Teaching and Education, Communications, Economics, Accountancy, Computer Science and Media.

“Being part of Youth Leads has given me the opportunity to engage with my community, whilst learning valuable skills at the same time. From organising a community project to writing my own article, I was able to holistically address social problems.

Working alongside some amazing people on countless projects provided me with a huge sense of fulfilment. Most of all, Youth Leads enabled me to step outside of my comfort zone and get involved in opportunities I wouldn't have otherwise had the chance to pursue.”

- Alisha, 16

HOW TO APPLY.

APPLY VIA OUR WEBSITE

Head to <https://youthleads.uk/trustees23> or scan the QR code to apply.

THE APPLICATION INCLUDES:

- Supplying some basic information about you
- Uploading your CV
- Answering the following two questions:
Why do you want to join Youth Leads UK? (150 words)
What experience and expertise would you bring to the Board of Youth Leads UK? (200 words)
- Submitting a diversity monitoring form

You can produce a video or audio response to the questions with a time limit of 5 minutes. You can either upload this to the form or email it to info@youthleads.uk.



IMPORTANT DATES

Recruitment starts - Early July 2023

Shortlisting - Ongoing

Interviews - Mid-August 2023

References - By 6 September 2023

Induction - Early September to October 2023

First Board Meeting - 16th September 2023



YOUTH LEADS.

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YOUTHLEADS.UK



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